

# Minutes

Choral Booster Monthly Meeting:  
October 6, 2022

**In attendance:** Amanda Edmondson, Sara Martin, Ms. Tuck, Megan & Mark Compton, Ria Mullis, Melanie Stoudt, Anne Reynolds, Emmy Woody, Deb Herzog, Meridith Ingram, Denise Ellen, Robert Park

## VP's Report

**Anne Reynolds**

Membership: Nine Corporate sponsor; Logos are being sent to Lori Bowman

## Treasurer's Report

**Denise Ellen**

Budget sent in the email for review. Invoiced approx.. 13,000. Income was received from the fundraiser, Show Choir fees paid, unexpected revenue of the Show Choir dress sale of 600.00. Mailed the tax return as the efile was rejected. Renewed Bonding insurance. Looking into setting up an account on venmo or paypal. If anyone has expenses, the requested form for reimbursement is posted on the website and should be sent to Denise Ellen.

## Secretary's Report

**Amanda Edmondson for Lori Bowman**

Minutes were unanimously approved.

## Choral Director Report

**Michelle Tuck**

13 Honors Chorus applicants. Trunk or Treat is 10/22. There is budget of 75.00 for the event Submitting HOCO nominations; must be in Chorus for all 4 years Festival is performing at two churches 12/6 is one date, 12/13 performing for the Rotary @ westwood Show Choir is putting in the hours. Jason is Great There was discussion about having clinicians come in and work with the kids. Ms. Tuck was talking about this with the Godwin teacher and they decided to just switch roles for a day and teach each others students. This is happening this week.

## Committee Reports

### Fundraising

- a. Mums are done. 191 flowers... 1600/profit
- b. Tervis tumblers 92 were pre ordered but the Board approved ordering 200 due the cost of having to order more later. Hurricane did impact the plant so not sure of when production will start but they are paid for.
- c. Tennis shoes: We made \$29.00 on the first bag and sent off 15 more so it will be interesting to see what they yield.
- d. Charleston Wrap: Tricia Motley is taking it over. You can just forward the emails and order thru 12/2. Shipped directly to the person who orders. They gave us some free water bottles which will be given to Ms. Tuck as prizes, etc.
- e. Kroger: \$8.00

## Media

Everything is on the website, Facebook and Instagram. Sara and Emmy will help with the Instagram. The National Anthem has like 3000 views!!

## Hospitality

Winter Concert Design is in the works: "Winter theme" with trees, icicles, etc. Emmy as well as Robert/Debra offered trees.

### **Senior Boards**

- Discussion about how head shots would be taken. Emmy mentioned her mother/father? who takes photos. Also, the idea of Tom Beezy, Kate Crone's dad. Senior awards are ready as well to have the new plaques. Amanda & Melanie have some thoughts about how to coordinate and maximize the senior salute. This year we have approximately 22 seniors. So it will look different from last year.
- If we do the head shot board on the way into the concert it was suggested to just put all the seniors in the center with some framing around them rather than creating a second board just for them.
- Please as we go through the year, if there are opportunities to single out the seniors for photos that would be great. You can email them to Amanda at [amaje19@icloud.com](mailto:amaje19@icloud.com).

### **Show Choir**

Benches will be stained. Uhaul was donated from a car repair place so we will have some support with moving the set. Need Volunteers to finish the set. Deadline is mid-January so targeting to have it done before Christmas break. Lowes could be a resource for a 50% discount on a trailer. There was discussion about whether or not a closed box truck in lieu of an open trailer would be preferred. In previous years they had an open trailer with a tarp.

### **Programs**

Seeking a volunteer to coordinate all the items for the programs. The Rossi family was kind enough to print them for us last year. There will be one for the Fall and one for Spring. Megan Compton is happy to help but would like to use publisher for the design. She will connect with the printer about layouts needed.

### **Spring Trip**

- Securing transportation. James River is approved; hoping to get the final approval from the county. Cost is going to be approximately \$950.00/perdon with 4 people to a room. Chorus has 62 folks eligible to go on the trip. 7000.00 left over from the cancelled trip will be re-allocated.
- Discussion of a crowd funding donation platform. It works in partnership with the Tervis supplier. The kids send out 10 emails and chorus gets 70% of the profit. Average earned per company is about 163.00/student
- Discussion was held around if we should fundraise specifically for the trip since it was a selective group only that could attend. Additionally it would be most likely impossible to fundraise the amount needed to send all the kids.
- Suggestions were made to reach out to the PTA regarding a donation toward a specific request or a student who didn't have the funds to go?
- Also, it was suggested that Wegmans and Walmart can donate gift cards to non profits on the website to use for concert snacks or more. We would just need to have a letter to share with them.

Meeting adjourned 8:30pm